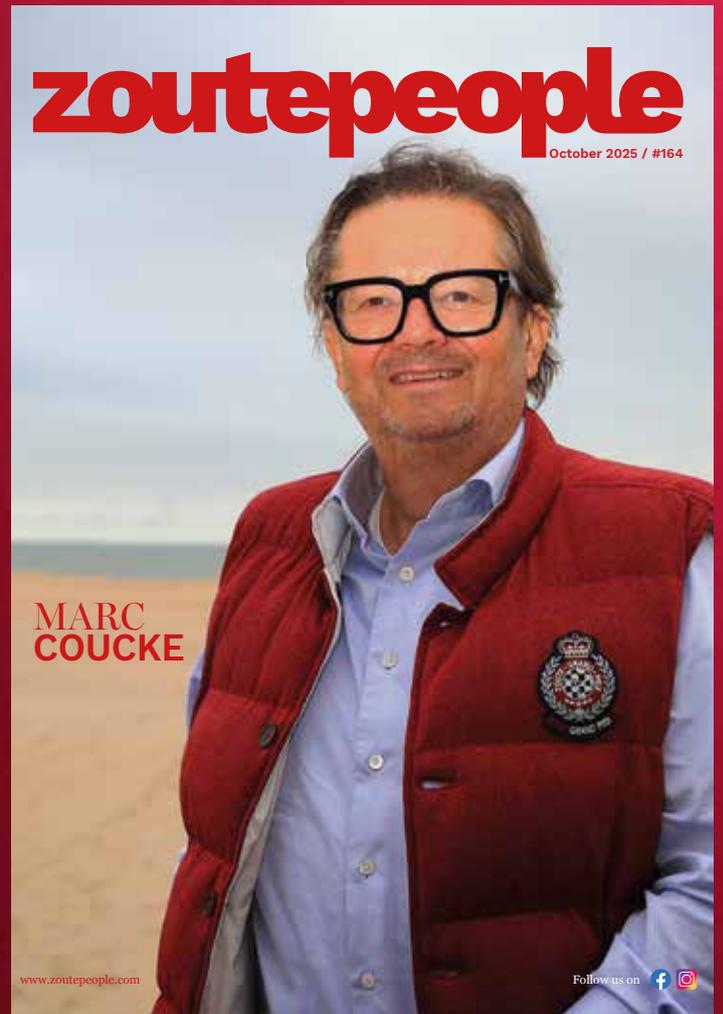
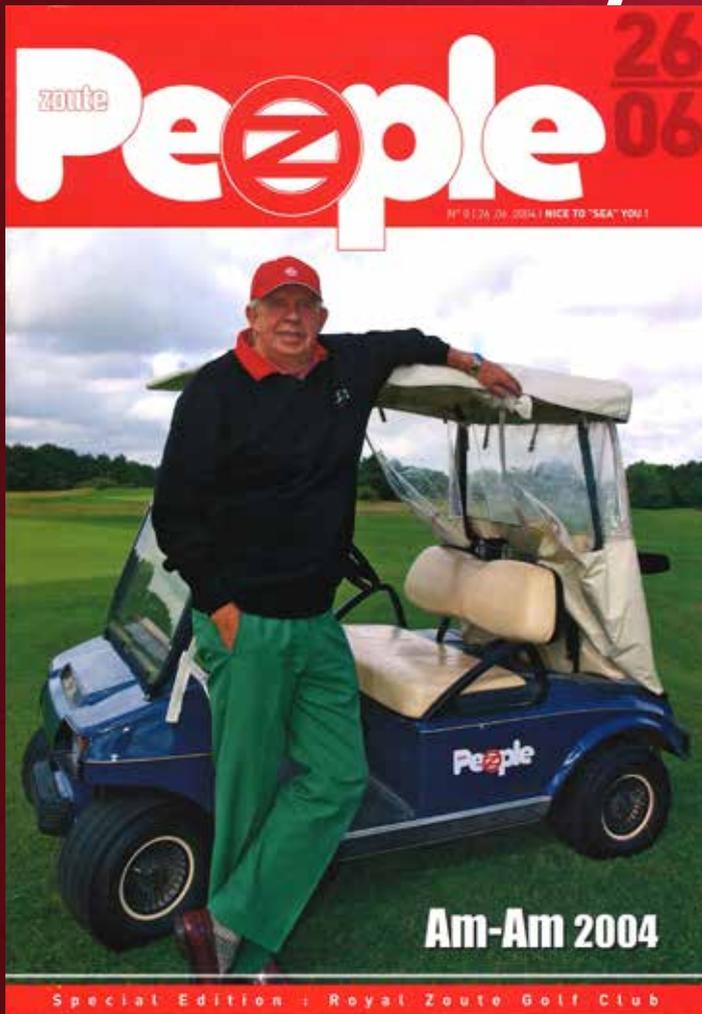


# zoutepeople

2004



2025



# WELCOME

# 2026

# PUBLICATION DATES

Five editions per year aligned with the key moments of Het Zoute lifestyle:



## PROMOTE YOUR EVENT

Make your event part of the Zoute lifestyle.

## SHOWCASE YOUR PRODUCT

Put your product in front of a premium audience.

## PROMOTE YOUR BRAND

Strengthen your brand visibility in an iconic destination.

## HIGHLIGHT YOUR CLUB OR COMMUNITY

Show the spirit of your club.

# BECOME A PARTNER OF **zoutepeople**

Looking for visibility in the Zoute?

Become a partner of Zoute People and benefit from:

advertising opportunities / editorial features / event coverage / long-term partnerships

We create tailor-made collaborations for brands, businesses, events and clubs.

*Let's create something together*

## CONTACT :



*John-Alexander Bogaerts*

**JAB@ZOUTEPEOPLE.COM**

SCAN THE QR CODE TO GET IN TOUCH

WITH US DIRECTLY BY EMAIL.



[www.zoutepeople.com](http://www.zoutepeople.com)

Follow us on  





# DISTRIBUTION

Our distribution network is targeted and carefully managed,  
ensuring nearly 20 years of proven success.

# 500

Points of distribution

# 50%

In Knokke-Heist



# 50%

In Belgium's top  
high-end neighborhoods

# 100.000

Readers per edition

[www.zoutepeople.com](http://www.zoutepeople.com)

INSIDE EDITION SRL - AVENUE LOUISE, 347 - 1000 BRUSSELS